



# Berkeley Math Tournament

2023–2024

Sponsorship Information

# Who We Are



Problem Writers

**149**



High School Competitors

**1700+**



Number of States with Competitors

**20**



Logistics Staff

**106**



Middle School Competitors

**1500+**



Number of Countries With Competitors

**8**

The Berkeley Math Tournament is a **501(c)(3) nonprofit** focused on improving educational outcomes for middle and high school students, as well as facilitating events to promote interest in the study of math and development of critical problem-solving skills. BMT engages approximately 3200 students across the globe each year, many of whom consistently return to participate in future tournaments.

Founded in 2011 by a group of UC Berkeley students, the Berkeley Math Tournament has grown to be recognized as an international leader in the competition space. BMT continues to be run by some of the brightest mathematics undergraduates at UC Berkeley who share the same passion and determination as the founders did over a decade ago.

BMT's vision is to combat educational inequities, uplift and empower the most underserved student communities, and inspire students to deepen their interest in math and explore math at a level beyond the classroom, regardless of prior experience or socio-economic status. BMT firmly believes that, when given the proper support and access to resources, any student is capable of excellence. We are driven to captivate participants in the study of math and foster a space that allows the leaders of the future to grow and excel. There is a place for every student at the Berkeley Math Tournament.

# What We Do

The Berkeley Math Tournament facilitates multiple annual math tournaments:

- » **Berkeley Math Tournament** — In-person high school competition
- » **Berkeley mini Math Tournament** — In-person middle school competition
- » **BMT and BmMT Online** — Online competitions for greater U.S. and international audiences
- » **BMT Global** - Multiple online international satellites
  - **Past partners include:** China, Hong Kong, and Taiwan, Canada, American East Coast, Singapore and South East Asia

We believe that BMT is a formative experience for all of our participating students — at BMT, students experience mathematics through a new, engaging, and motivating lens that reaches at the core of problem solving. BMT contestants consistently are accepted in top STEM undergraduate programs, and later enter into the most important STEM careers in society. Participants also grow familiar with frequent contest sponsors, and your sponsorship of BMT invests in **the next generation of problem solvers and leaders**... some of whom are likely to be the next valuable contribution to your organization in the future.

BMT could not host these events without the diligent and gracious efforts of approximately 70 experienced contest organizers, who share their deep knowledge of math and volunteer substantial amounts of time and effort. **Many of these organizers go on to work for and provide talent to the sponsors they developed relationships with during their time working for BMT**; your sponsorship can include opportunities to network directly with these contest organizers.

Our team includes diverse talents from skilled project managers overseeing all day-to-day operations to creative problem writers producing the content for BMT tournaments, overseeing all aspects of tournament development from start to finish.



# How You Can Help

In 2023-2024, BMT will remain committed to running **both** our in-person tournaments at UC Berkeley, and our international and remote tournaments. To run all of these events, **BMT is facing higher costs than ever before** and needs your help to continue growing and serving students — as an example, just reserving UC Berkeley campus classrooms for in-person tournaments amounts to over \$10,000, day-of supplies (awards, food etc.) amounts to over \$6,500 annually.

Your sponsorship allows BMT to maintain our current tournaments while **expanding our outreach** to students around the world, all while keeping the cost of ticket prices as low as possible. Furthermore, your sponsorship will allow us to offer fee waivers to students facing financial insecurity.

We believe that the most effective teams are those that maintain strong chemistry and your sponsorship goes a long way towards building chemistry at BMT. We work diligently to create a work culture that is productive, inclusive, and fulfilling to both organizers and volunteers. Your sponsorship allows BMT to maintain our beloved traditions of club picnics, grading pizza parties, team dinners, and other socials; we could not be more thankful for the sponsors who support us in building a strong team and tournament.

*The Berkeley Math Tournament is very grateful for your support and generosity. For specific information about what BMT can offer you in return for your kindness, please refer to the sponsorship tier list that follows or reach out to us at [communications@bmt.berkeley.edu](mailto:communications@bmt.berkeley.edu) if you would like to develop a custom package.*

# Sponsor Tiers

|   | <b>Blue</b>                    | <b>Gold</b>    | <b>Diamond</b>                            |
|---|--------------------------------|----------------|---|
| Donation minimum  | <b>\$1500</b>                  | <b>\$3000</b>  | <b>\$6000</b>                             |
| Logo on website and footer of all contestant emails   | <b>Small</b>                   | <b>Medium</b>  | <b>Large</b>                              |
| Logo + name recognition at awards ceremony  | Slide with other Blue sponsors | Your own slide | Your own slide and banner in lecture hall |
| Logo on Coach's manual and school map   | ●                              | ●              | ●   |
| Send small paper materials to competitors   | ●                              | ●              | ●   |
| Logo on all contest apparel   |                                | <b>Sleeve</b>  | <b>Back</b>                               |
| Named sponsor of Tournament Organizer socials/meetings                                      |                                | <b>1 week</b>  | <b>1 month</b>                            |
| Distribute Promotional Material to Tournament Organizers                                    |                                | ●              | ●   |
| Distribute Promotional Material to Partner Orgs + Social Media                              |                                |                | ●   |
| Connect/network with Tournament Organizers via Resume Book (or if desired, an infossession) |                                |                | ●   |
| Pop-up store in Dwinelle Plaza  |                                |                | ●   |
| Distribute company swag to all contestants <sup>‡</sup>                                     |                                |                | ●   |

If you wish to create a **custom package** (i.e. company merch as student prizes of an equivalent amount), wish to negotiate additional benefits, or have any questions, please do not hesitate to contact us at [finance@bmt.berkeley.edu](mailto:finance@bmt.berkeley.edu).

\* This semester, shirts are no longer bundled into the ticket price per student. Each student will have the opportunity to buy shirts day-of, and/or pre-order shirts in advance

‡ Up to **\$1k in value** of merchandise donated will be counted **towards your organization's donation** towards reaching Diamond Tier.

# Platinum Sponsor

For the 2023-2024 year, we will be offering a tier **exclusive to our top sponsor**. This tier is limited to **one sponsor only** on a **first-come, first serve basis**, with all the **benefits of Diamond Tier**, in addition to:

| Platinum   |  |
|--|--|
| Donation Minimum   | <b>\$12000</b>   |
| Logo Recognition   | <b>Largest logo on website and email footer</b>                  |
| Award Ceremony Recognition   | <b>Explicit thanks with largest logo and blurb read out loud</b> |
| Logo Placement on Apparel  | <b>First and largest logo on Back</b>                            |
| Sponsor of Organizer socials/meetings  | <b>2 months</b>  |
| Host exclusive math related activity or speaker at contest   | ●  |
| Provide company swag to all top BMT online contestants   | ●  |
| <b>Only</b> BMT Online Sponsor*  | ●  |
| If you wish to create a <b>custom package</b> (i.e. company merch as student prizes of an equivalent amount), wish to negotiate additional benefits, or have any questions, please do not hesitate to contact us at <a href="mailto:finance@bmt.berkeley.edu">finance@bmt.berkeley.edu</a> . |  |

\* The **first 500 students** competing in **BMT online** will receive a registration fee waiver courtesy of your company with **explicit mention** of your generosity